

April Martini

RESILIENCE KEYNOTE SPEAKER

Author of The Power to Choose

TEDX SPEAKER · U.S. ARMY VETERAN
FORMER CORPORATE LEADER · 18 YEARS

SIGNATURE KEYNOTE

BUILT FOR WHAT'S NEXT

THE POWER OF RESILIENCE IN A WORLD YOU CAN'T CONTROL

Pressure is constant. Your response is a choice.

Most teams were trained to push through.

Drawing on her service at the Pentagon and in Baghdad and 18 years in corporate leadership, April shows teams how high performers actually handle pressure, and gives them a practical framework to stay clear-headed, adapt fast, and own what comes next.

The teams that win choose their response.

WHAT AUDIENCES WALK AWAY WITH

01 Pause, Assess, Choose, for the next tense meeting or high-stakes decision.

02 A way to spot autopilot habits that drive reactive decisions.

03 Better decisions under pressure, and the confidence to make the call.

04 Stronger ownership of what's in their control.

PAUSE. ASSESS. CHOOSE.

THE FRAMEWORK

01 PAUSE
Interrupt the automatic reaction before it decides for you.

02 ASSESS
Cut through the noise, and ask whether the usual playbook still fits.

03 CHOOSE
Make the call with intention, and own what comes next.

FORMATS

Keynote
Team workshop: Pause. Assess. Choose.
Leadership workshop: Leading Through What's Next

THIS TALK IS FOR

Corporate teams and leadership groups
Associations and industry conferences
HR, L&D, and company-wide events

Pause. Assess. Choose.

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