

April Martini

RESILIENCE KEYNOTE SPEAKER

Opening and Closing Keynotes

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SIGNATURE KEYNOTE

BUILT FOR WHAT'S NEXT

THE POWER OF RESILIENCE IN A WORLD YOU CAN'T CONTROL

For teams expected to perform at a high level
while priorities, markets, and plans keep changing.

SOUND FAMILIAR?

- Priorities shift weekly and the team is running on fumes.
- Under pressure, people react fast instead of thinking clearly.
- Your top performers carry everything until they burn out.

April gives them a better playbook, and they use it the same day.

YOUR PEOPLE WALK AWAY WITH

01 A three-step playbook for making sound decisions under pressure.

02 Faster, clearer calls when priorities shift.

03 Top performers who stop carrying it all and start leading.

04 More ownership, less waiting to be told what to do.

PAUSE. ASSESS. CHOOSE.

THE FRAMEWORK

01 PAUSE
Stop the knee-jerk reaction. Create the space to think before you act.

02 ASSESS
Separate the facts from the noise. What's in your control, and what isn't?

03 CHOOSE
Make the call that moves you forward, and own the outcome.

FORMATS

Opening or closing keynote
Team workshop: Pause. Assess. Choose.
Leadership workshop: Leading Through What's Next

BUILT FOR

Corporate teams and leadership groups
Associations and industry conferences
HR, L&D, and company-wide events

Pause. Assess. Choose.

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