

April Martini

KEYNOTE SPEAKER · THE TRUST SPECIALIST

SHORT BIO

About 100 words · For event programs and introductions

April Martini is a keynote speaker, TEDx speaker, and US Army veteran known as The Trust Specialist. She went from foster care to the Pentagon because one leader saw potential in her that others had overlooked. After serving in Korea, at the Pentagon, and in Baghdad, she spent 18 years in corporate leadership in tech and manufacturing, leading customer-facing teams. Today she challenges leaders to Look Again™ at the people they've written off. Her signature keynote, Your People Aren't Checked Out. You've Checked Them Off., gives leaders the Recon Method, a three-step practice for earning trust they can use in their very next one-on-one.

See them. Then lead them.